

PRESS RELEASE

Over 1,800 Field Personnel Employed to Conduct House-to-House Enumeration for 2024 POPCEN-CBMS in the Province of Iloilo

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Enumerators interview households during field practice as part of their training.

On July 15, the Philippine Statistics Authority will kick off its field operations for the 2024 Census of Population (POPCEN) and Community-Based Monitoring System (CBMS) household profile questionnaire data collection. This initiative follows President Ferdinand Marcos Jr.'s directive to PSA to update the list of beneficiaries for social protection programs, such as the Pantawid Pamilyang Pilipino Program (4Ps), through CBMS. This update aims to enhance the effectiveness and responsiveness of the government's anti-poverty efforts. The CBMS will be conducted alongside the POPCEN, which was originally scheduled for 2025, to minimize respondent fatigue and optimize government resources.

In addition, PBBM has declared July 2024 as the "National Census and Community-based Monitoring System Month" in support of the conduct of the 2024 POPCEN-CBMS from July to September 2024.

More than 1,800 field personnel in the province of Iloilo were employed for the conduct of the 2024 POPCEN-CBMS. This includes 1,507 enumerators, 257 team supervisors, and 65 census area supervisors who will conduct house-to-house visits to ensure complete enumeration.

Data collected from the 2024 POPCEN-CBMS will be used in updating the inventory of the country's population, as well as the list of beneficiaries of social protection initiatives. It will also serve as a basis for targeting households in the planning, formulation, and implementation of programs and projects geared towards poverty alleviation.

The PSA encourages active participation from the public to achieve the success of this nationwide statistical activity.



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