e-POSTER MAKING CONTEST
35th Civil Registration Month Celebration

BACKGROUND

An e-Poster is a digital or electronic version of a poster. It is a visual presentation designed to communicate information or concepts in a concise and engaging manner. Posters provide a way to consolidate various facts and figures on a specific subject within a visually striking design. Featuring iconic graphic elements and a vertical layout, posters grab attention and effectively communicate information in a clear and creative manner.

With the objectives of the Civil Registration Month Celebration that is to remind the Filipinos of their duty to register acts and events concerning status of persons, enhance nationwide awareness, and appreciation of the legal, administrative, and statistical values of civil registry documents, the PSA Negros Occidental Provincial Statisical Office will conduct the 35th CRM e-Poster Making Contest for creative dissemination of knowledge and a reminder of the importance of our Civil Registration.

CONTEST MECHANICS

a. The contest is open to all Junior and Senior High Schools in Negros Occidental. Each school is permitted to have multiple entries. No group entries or collaboration are allowed.

b. The e-Poster must be in line with the 35th CRM theme "*Building a Resilient, Agile, and Future-Fit Civil Registration and Vital Statistics (CRVS) System*". The e-Poster should also incorporate a gender lens perspective, highlighting the importance of civil registration for all individuals.

c. Participants are responsible for providing all the necessary materials such as laptops and internet connection.

d. The e-Poster must be in jpeg high resolution format (600x1200 dpi), portrait orientation with a width 8.3" and length 11.7" (A4-size). Software applications such as, but not limited to, Microsoft PowerPoint, Adobe Photoshop, and Canva are allowed;

e. Manually rendered artworks, such as scanned traditional paintings or hand-drawn images, are not allowed. All components of the poster must be created digitally. Downloadable images from the internet can be added/used provided it is free to the public domain or have been granted permission from the image owner. Names and logos of offices are allowed to appear as an element in the entries.

f. Participants should submit their posters via email at negrosoccidental@psa.gov.ph. Entries will be accepted from **February 1, 2025**, until **6:00 PM on February 17, 2025**. Entries received after the deadline will be disqualified.

g. All email submissions should include the following details:
   - Subject: 35th CRM e-Poster Contest - School Name
   - Body of the email:
     - Name of the Artist/Participant
     - Poster Title
     - Short description of the e-Poster/Caption
     - Contact details of the artist
   - The e-Poster itself shall have a file name in the following format:
     Surname_Name of School_ePosterEntry (e.g. *DelaCruz_NOHS_ePosterEntry*)
h. Submitted entries will be posted in Philippine Statistics Authority - Negros Occidental Facebook page and website starting **February 18, 2025** as part of the judging requirement. The collection of Facebook like reaction counts shall conclude on **12:00 PM of February 24, 2025.** Judging of entries will be on **February 24, 2025**.
i. By participating in this contest, the contestant attests that the submitted e-Poster was originally created by the participant and no other party has any right, title, claim or interest in the e-Poster. The PSA NegOcc reserves the right to verify this through various means and disqualify any entry at any time.
j. Awarding of winners will be on **February 26, 2025** during the Closing Ceremony of the 35th Civil Registration Month.

CRITERIA FOR JUDGING

Relevance and Content	The e-Poster must be in line with the 35th CRM theme "*Building a Resilient, Agile, and Future-Fit Civil Registration and Vital Statistics (CRVS) System*", and should also incorporate a gender lens perspective, highlighting the importance of civil registration for all individuals.	35%
Clarity and Coherence	The e-Poster's message should be clear, concise, and easy to understand.	20%
Visual Appeal	The e-Poster should consider aesthetics principles (artistic elements and design principles).	20%
Originality	The e-Poster must showcase unique and innovative ideas, designs, and concepts.	20%
Audience Impact	The number of reactions (wow, like, heart, care, etc.) of the e-Poster on the FB post.	5%
Total		**100%**

PRIZES

1st Place – Php 2,000 and certificate
2nd Place – Php 1,000 and certificate
3rd Place – Php 500 and certificate