



## INFOGRAPHICS MAKING CONTEST

35<sup>th</sup> Civil Registration Month Celebration

### BACKGROUND

An infographic (information graphic) is a visual representation of data. An infographic is a collection of imagery, charts, and minimal text that gives an easy-to-understand overview of a topic. The use of infographics has become an effective tool in bringing statistics closer to the people as its striking and engaging visuals make communication of statistics quickly and easily understood.

With the objectives of the Civil Registration Month Celebration that is to remind the Filipinos of their duty to register acts and events concerning status of persons, enhance nationwide awareness, and appreciation of the legal, administrative, and statistical values of civil registry documents, the PSA Negros Occidental Provincial Statistical Office will conduct the 35<sup>th</sup> CRM Infographics Making Contest for creative dissemination of knowledge.

### CONTEST MECHANICS

- a. The contest is open to all **Local Civil Registrar Offices (LCRO)** in Negros Occidental. Each LCRO is permitted to have **only one (1) entry**. Participating LCROs have the autonomy to decide whether their submission will be a group creation or an individual effort.
- b. The infographics must be in line with the 35th CRM theme "*Building a Resilient, Agile, and Future-Fit Civil Registration and Vital Statistics (CRVS) System.*" The infographic should also incorporate a gender lens perspective, highlighting the importance of civil registration for all individuals, and if possible, in their respective LGUs.
- c. Each LCRO can use their respective Civil Registration Data. Modern/non-conventional ways of visual representation of data and statistics are encouraged.
- d. Participants are responsible for providing all the necessary materials such as laptops and internet connection.
- e. The Infographic must be in jpeg high resolution format (600x1200 dpi), portrait orientation with a width 8.5" and length 13" (Legal-size). Software applications such as, but not limited to, Microsoft PowerPoint, Adobe Photoshop, and Canva are allowed;
- f. Manually rendered artworks, such as scanned traditional paintings or hand-drawn images, are not allowed. All components of the infographic must be created digitally. Downloadable images from the internet can be added/used provided it is free to the public domain or have been granted permission from the image owner. Names and logos of offices are allowed to appear as an element in the entries.
- g. Participants should submit their entry via email at [negrosoccidental@psa.gov.ph](mailto:negrosoccidental@psa.gov.ph). Entries will be accepted from **February 1, 2025, until 6:00 PM on February 17, 2025**. Entries received after the deadline will be disqualified.



- h. All email submissions should include the following details:
  - Subject: 35<sup>th</sup> CRM Infographics Making Contest – LCRO-LGU
  - Body of the email:
    - Name of the Artist/s
    - LCRO-LGU
    - Short description of the Infographics/Caption
    - Contact number of the participant
  - The Infographic itself shall have a file name in the following format:  
*LCRO-LGU\_InfographicEntry*  
 (e.g. *LCRO-BacolodCity\_InfographicEntry*)
- i. Submitted entries will be posted in Philippine Statistics Authority - Negros Occidental Facebook page and website starting **February 18, 2025** as part of the judging requirement. The collection of Facebook like reaction counts shall conclude on **12:00 PM of February 24, 2025**. Judging of entries will be on **February 24, 2025**.
- j. By participating in this contest, the contestant attests that the submitted entry was originally created by the participant and no other party has any right, title, claim or interest in the infographic. The PSA NegOcc reserves the right to verify this through various means and disqualify any entry at any time.
- k. Awarding of winners will be on **February 26, 2025** during the Closing Ceremony of the 35th Civil Registration Month.

**CRITERIA FOR JUDGING**

Relevance and Content	The Infographic must be in line with the 35th CRM theme " <i>Building a Resilient, Agile, and Future-Fit Civil Registration and Vital Statistics (CRVS) System</i> ", and should also incorporate a gender lens perspective, highlighting the importance of civil registration for all individuals. Accuracy and reliability of information. Timeliness of the information to adequately support the infographic.	45%
Visual Appeal	The infographic should consider aesthetics principles (artistic elements and design principles).	25%
Originality	The infographic must showcase unique and innovative ideas, designs, and concepts.	25%
Audience Impact	The number of reactions (wow, like, heart, care, etc.) of the infographic on the FB post.	5%
<b>Total</b>		<b>100%</b>

**PRIZES**

- 1st Place – Php 2,000 and certificate*
- 2nd Place – Php 1,000 and certificate*
- 3rd Place – Php 500 and certificate*