



ePOSTER MAKING CONTEST
35th National Statistics Month Celebration



BACKGROUND

An ePoster (electronic poster) is a visual presentation designed to communicate information or concepts in a concise and engaging manner. An ePoster is a collection of imagery, shapes, and minimal text that gives an easy-to-understand overview of a topic. The use of eposters have become an effective tool in bringing data and statistics closer to the people as its striking and engaging visuals make communication of statistics quickly and easily understood.

With the objectives of the NSM that is to promote statistics for relevant policy use and to encourage the data providers to showcase its available data for public information, the PSA Negros Occidental provincial office will conduct the 35th NSM ePoster Making Contest for creative data dissemination.

CONTEST MECHANICS

- a. The contest is open to any Provincial Line Agencies (PLA) employee in Negros Occidental. Each agency is permitted to multiple participants/entries;
- b. The eposter must be in line with the 35th NSM theme “*Advancing Data and Statistics Through Digital Transformation: A Road to an Empowered Nation;*”
- c. Participants are responsible in providing all the necessary materials such as laptops and internet connection necessary for the ePoster Making Contest;
- d. Participants may use software such Microsoft PowerPoint, Photoshop, or any other editing software of their choice. However, online editing tools with downloadable templates, including but not limited to Canva and Photophea, are not allowed;
- e. Manually rendered artworks, such as scanned traditional paintings or hand-drawn images, are not allowed. All components of the poster must be created digitally. Downloadable images from the internet can be added/used provided it is free to public domain, or have permission from the image owner;
- f. Entries shall be submitted thru email address at negrosoccidental@psa.gov.ph in jpeg high resolution format (600x1200 dpi), with a width 8.27” and length 11.69” (A4 size). Entries will be accepted from **October 1, 2024**, until **6:00 PM on October 10, 2024**. Entries received after the deadline will be disqualified.
- g. All email submissions should include the following details:
 - Subject: 35th NSM ePoster Making Contest — <Last name, First name> of Participant – Name of Agency
 - Body of the email:
 - Name of the Artist/Participant
 - Agency
 - Short description of the ePoster/Caption
 - Contact number of the artist
 - The ePoster itself shall have a file name in the following format:
Surname_Name of Agency_ePosterEntry (e.g. *DelaCruz_DOLE_ePosterEntry*)

- Participants must attach a recorded video of the process of creating the eposter with their email submission. The video should start with a one (1) minute introduction of the participant and not more than two (2) minutes eposter making time-lapsed video.
- h. Submitted entries will be posted in Philippine Statistics Authority - Negros Occidental Facebook page and website starting 11 October 2024 as part of the judging requirement. The collection of Facebook like reaction counts shall conclude on 23 October 2024. Judging of entries will be on 23 October 2024.

GUIDELINES

- Names and logos of offices are allowed to appear as an element in the entries.
- Modern/non-conventional ways of visual representation of data and statistics are encouraged.
- By participating in this contest, the contestant attests that the submitted eposter is originally created by the participant and no other party has any right, title, claim or interest in the ePoster. The PSA NegOcc reserves the right to verify this through various means and disqualify any entry at any time.
- The winners agree to the disclosure and publication of their names and eposter in any photo, publicity, or other media arrangement made by PSA related to the announcement of the results of the contest.

CRITERIA FOR JUDGING

Content	Accuracy and reliability of information. Timeliness of the information to adequately support the eposter.	50%
Focus	Clarity of the topic presented and the complementation of the illustration to the topic.	20%
Visual Appeal	Aesthetics (color scheme, neatness, design composition) and originality of the eposter design.	20%
Audience Impact	Number of reactions (wow, like, heart, care, etc.) in the FB post	10%
Total		100%

PRIZES

Announcement of the 1st, 2nd, and 3rd place winners will be done at the Closing Ceremony of the 35th National Statistics Month tentatively scheduled on 25 October 2024.

- 1st Place – Php 2,000 and certificate*
2nd Place – Php 1,000 and certificate
3rd Place – Php 500 and certificate