

# Special Release

## Aklan Headline Inflation: May 2025

Date of Release: 10 June 2025  
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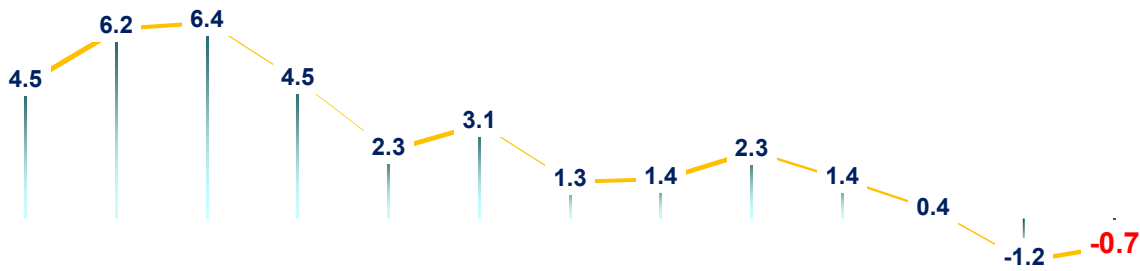
### I. Year-on-Year Inflation

In May 2025, the province of Aklan recorded a headline inflation rate of negative 0.7 percent, indicating that, on average, prices of goods and services were lower compared to May 2024. This represents a significant decrease of 5.2 percentage points from the 4.5 percent inflation rate in May 2024. However, it is a slower rate of deflation compared to April 2025, when the inflation rate was negative 1.2 percent, showing a 0.5 percentage point increase. Moreover, prices of goods and services in the province increased at a slower pace compared to the national and regional inflation rates, which stood at 1.3 percent and 1.5 percent, respectively.

**Table 1. Year-on-Year Inflation Rates, All Items**  
*In percent*  
(2018=100)

Area	May 2024	April 2025	May 2025
Philippines	3.9	1.4	1.3
Western Visayas	4.3	1.8	1.5
Aklan	4.5	-1.2	-0.7

**Figure 1. Headline Inflation Rate (In Percent) For All Income Households, Aklan: May 2024 to May 2025**



May\_24 Jun\_24 Jul\_24 Aug\_24 Sep\_24 Oct\_24 Nov\_24 Dec\_24 Jan\_25 Feb\_25 Mar\_25 Apr\_25 May\_25

Source: Retail Price Survey of Commodities for the Generation of Consumer Price Index, Philippine Statistics Authority

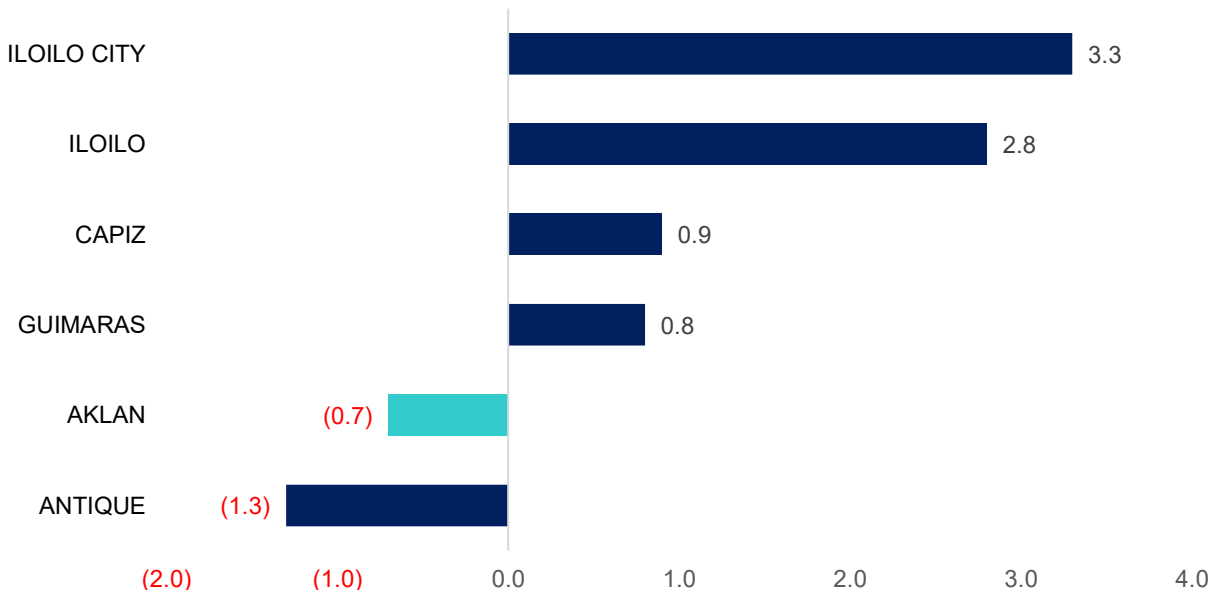
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Table 2. Year-on-Year Inflation Rates by Month: Aklan, January 2019 to May 2025

Month/Year	2019	2020	2021	2022	2023	2024	2025
January	2.1	5.8	2.5	2.0	7.9	3.0	2.3
February	1.6	5.9	2.5	1.3	8.1	3.5	1.4
March	0.6	5.4	3.2	2.8	6.9	3.8	0.4
April	-0.1	5.2	2.8	3.2	6.8	4.9	-1.2
May	0.8	5.0	2.4	4.1	6.2	4.5	-0.7
June	2.2	3.9	1.7	4.8	5.3	6.2	
July	3.0	2.9	1.9	5.8	3.5	6.4	
August	1.7	2.4	2.1	6.3	4.5	4.5	
September	1.1	2.1	2.3	6.7	5.6	2.3	
October	0.8	2.6	2.0	7.7	4.0	3.1	
November	2.9	3.6	2.1	7.5	4.0	1.3	
December	4.0	3.9	1.7	7.7	3.9	1.4	

Among provinces and highly-urbanized cities in Western Visayas, Aklan posted 2<sup>nd</sup> lowest inflation rate next to Antique with -1.3 percent inflation. This further implies that living costs in Aklan were rising slower than other provinces and highly-urbanized cities in Western Visayas in May 2025.

**Figure 2. Inflation rates for All Income Households by Province/Highly-Urbanized Cities: Western Visayas, May 2025**



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## Top contributors to uptrend of inflation

Two (2) major commodity groups exhibited faster inflation rates, two (2) also showed slower increase while nine (9) showed constant movement of prices from April to May 2025. Food and Non-Alcoholic Beverages contributed the highest in the inflation uptrend this month, having 51.8 percent share to inflation uptrend. It registered an inflation of -3.6 percent in May 2025 from -4.2 percent inflation in the previous month. (See Figure 3)

Housing, water, electricity, gas and other fuels, followed, that displayed an increase in inflation from 0.1 percent in the previous month to 1.3 percent in May 2025. It contributed 48.2 percent to the inflation uptrend. (See Figure 3)

Other major commodities that showed stable inflation rate from April to May 2025 were:

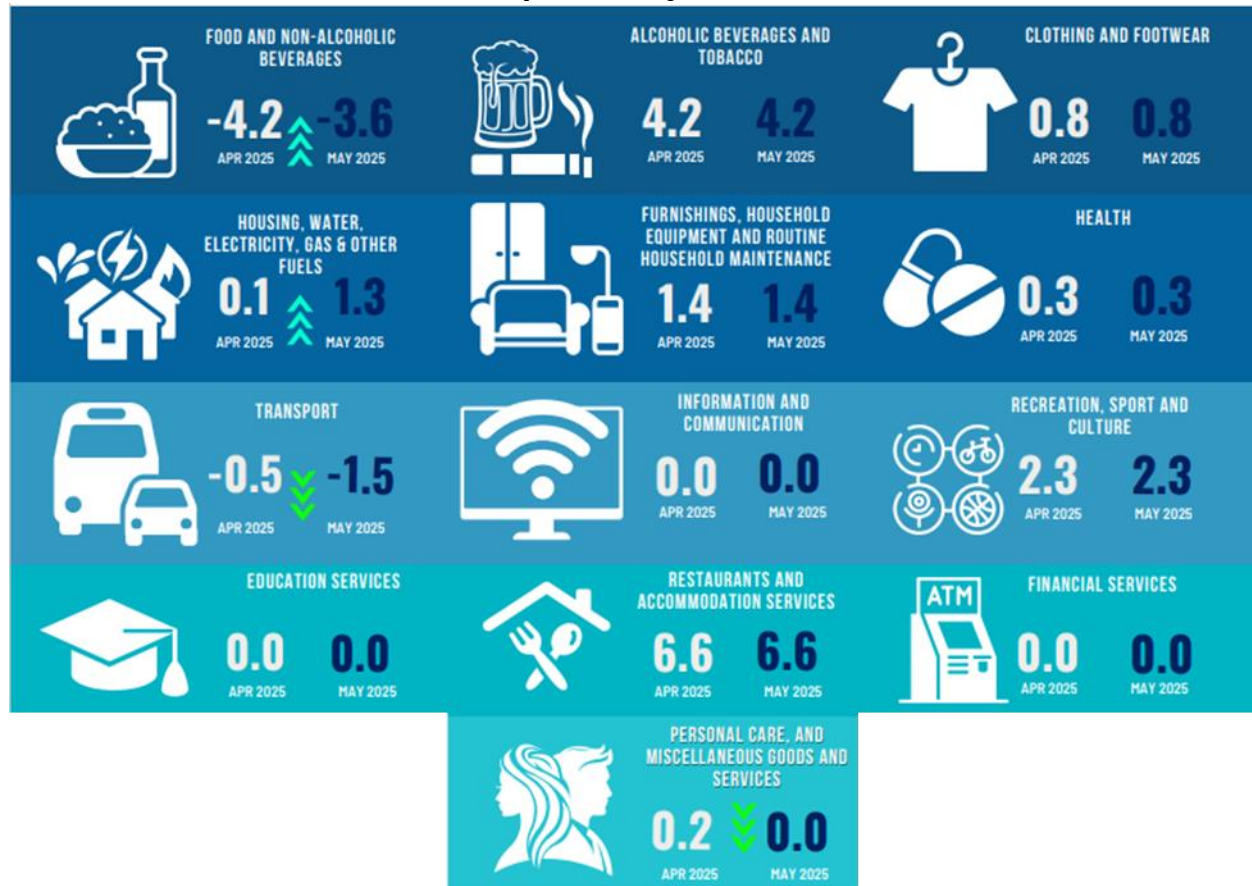
- Alcoholic beverages and tobacco, with 4.2 percent inflation;
- Clothing and footwear, with 0.8 percent inflation;
- Furnishings, household equipment and routine household maintenance, with 1.4 percent inflation;
- Health, with 0.3 percent inflation;
- Recreation, sport and culture, with 2.3 percent inflation; and
- Restaurants and accommodation services, with 6.6 percent inflation. (See Figure 3).

Meanwhile, Information and Communication, Financial Services and Education Services recorded stable yet zero percent inflation since January 2025: Zero percent inflation implies that these commodities have shown no price changes compared to 2024. (See Figure 3)

On the contrary, Transport and Personal care and miscellaneous goods and services showed slower price movement this month compared last month, with -1.5 percent and 0 percent inflation, respectively.

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**Figure 3. Inflation rates for All Income Households by Major Commodities: Aklan, April to May 2025**



## Major Contributors to Inflation

Generally, inflation means that prices of goods and services increase over time. In May 2025, prices of goods and services still went up, however, at a lower level than May 2024, but faster compared last month.

The overall inflation of Aklan was majorly contributed by price hike of Food and non-alcoholic beverages which recorded -3.6 percent inflation with 201.2 percent share to overall inflation. This was followed by Transport with -1.5 percent inflation and 17.8 percent share to inflation. (See Table 3)

**Table 3. Year-on-Year Inflation rates, for All Income Households, by Major Commodity Groups: Aklan, April 2024, March 2025 and April 2025**

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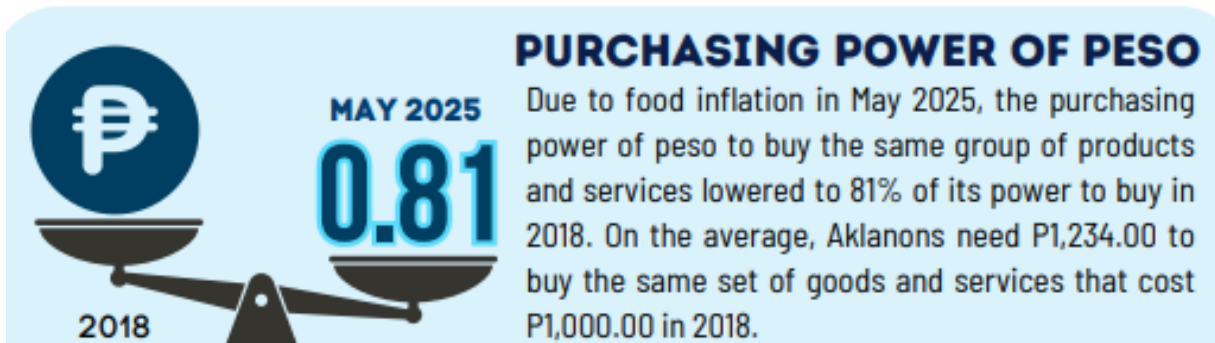
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*Table 3. Year-on-Year Inflation rates, for All Income Households, by Major Commodity Groups: Aklan, May 2024, April 2025 and May 2025*

Commodity Groups	All Income Inflation rates			% Contribution to Overall Inflation for All Items		
	Apr '24	Mar '25	Apr '25	%	Point	Rank
<b>ALL ITEMS</b>	<b>4.5</b>	<b>-1.2</b>	<b>-0.7</b>	<b>100</b>	<b>-0.7</b>	
FOOD AND NON-ALCOHOLIC BEVERAGES	8.8	-4.2	-3.6	201.2	-1.41	1
ALCOHOLIC BEVERAGES AND TOBACCO	4.6	4.2	4.2	-21.4	0.15	11
CLOTHING AND FOOTWEAR	0.2	0.8	0.8	-3.5	0.02	8
HOUSING, WATER, ELECTRICITY, GAS AND OTHER FUELS	-0.3	0.1	1.3	-32.6	0.23	12
FURNISHINGS, HOUSEHOLD EQUIPMENT AND ROUTINE HOUSEHOLD MAINTENANCE	0.2	1.4	1.4	-6.6	0.05	10
HEALTH	1.2	0.3	0.3	-1.4	0.01	7
TRANSPORT	1.7	-0.5	-1.5	17.8	-0.12	2
INFORMATION AND COMMUNICATION	0	0	0	0.0	0.00	3
RECREATION, SPORT AND CULTURE	4.2	2.3	2.3	-3.8	0.03	9
EDUCATION SERVICES	-2	0	0	0.0	0.00	3
RESTAURANTS AND ACCOMMODATION SERVICES	7.1	6.6	6.6	-49.7	0.35	13
FINANCIAL SERVICES	-0.1	0	0	0.0	0.00	3
PERSONAL CARE, AND MISCELLANEOUS GOODS AND SERVICES	4	0.2	0	0.0	0.00	3

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## II. Purchasing Power of Peso



The purchasing power of peso (PPP) is inversely associated with inflation, which implies that as inflation increases, the purchasing power of peso decreases and vice versa.

The Purchasing Power of the Peso (PPP) in May 2025 stood at 81 centavos, slightly higher than the 80 centavos recorded in May 2024, but remained unchanged compared to PPP in the previous month.

The PPP tells that due to inflation in May 2025, the purchasing power of peso to buy the same group of products and services lowered to 81% of its power to buy in 2018. On the average, Aklanons need P1,234.00 to buy the same set of goods and services that cost P1,000.00 in 2018.

Nonetheless, prices of goods and services in May 2025 became more affordable compared to their prices in May 2024. A 1000-peso set of goods and services in May 2024 only cost P992.76 or P7.24 less in May 2025.

Meanwhile, food became more affordable for Aklanons in May 2025 compared to the same month last year. A household that spent ₱1,000 on food in May 2024 spent ₱960.59 in May 2025—₱39.41 less. Rice prices showed significant deflation: rice that cost ₱50 per kilo in May 2024 averaged only to ₱48.21 per kilo in May 2025.



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Table 5. Consumer Price Index by Subgroup, Month-on-Month and Year-on-Year Percent Changes in Aklan (2018=100)

Commodity Group	CPI			Inflation Rates	
	May 2024	Apr 2025	May 2025	Month-on-Month	Year-on-Year
ALL ITEMS	124.3	123.3	123.4	0.1	-0.7
I. FOOD AND NON-ALCOHOLIC BEVERAGES	128.4	123.9	123.8	-0.1	3.6
* Food	129.4	124.4	124.3	-0.1	3.9
Cereals and Cereal Products	120.1	100.8	96.6	-4.2	19.6
Cereals	119.6	95.6	90.4	-5.5	24.4
Rice	119.5	95.4	90.1	-5.5	24.6
Corn	124.7	123.8	122.7	-0.9	1.6
Flour, Bread and Other Bakery Products, Pasta Products, and Other Cereals	122.7	123.3	123.3	0.0	0.6
Meat and Other Parts of Slaughtered Land Animals	159.6	164.3	164.3	0.0	2.9
Fish and Other Seafood	119.2	123.9	126.4	2.0	6.0
Milk, Other Dairy Products, and Eggs	130.0	132.0	132.3	0.2	1.8
Oils and Fats	135.8	137.6	137.5	-0.1	1.3
Fruits and Nuts	135.8	144.3	145.2	0.6	6.9
Vegetables, Tubers, Cooking Bananas and Pulses	126.4	118.8	128.0	7.7	1.3
Sugar, Confectionery and Desserts	134.1	139.5	139.5	0.0	4.0
Ready-Made Food and Other Food Products	126.9	127.2	129.3	1.7	1.9
N.E.C.	113.6	115.9	115.9	0.0	2.0
* Non-alcoholic Beverages	113.6	115.9	115.9	0.0	2.0
II. ALCOHOLIC BEVERAGES AND TOBACCO	174.9	182.3	182.3	0.0	4.2
Alcoholic Beverages	128.7	131.1	131.1	0.0	1.9

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Commodity Group	CPI			Inflation Rates	
	May 2024	Apr 2025	May 2025	Month -on-Month	Year -on-Year
Tobacco	228.5	241.5	241.5	0.0	5.7
Other Vegetable-Based Tobacco Products					
NON-FOOD	118.9	120.1	120.2	0.1	1.1
III. CLOTHING AND FOOTWEAR	106.5	107.4	107.4	0.0	0.8
Clothing	107.2	107.9	107.9	0.0	0.7
Footwear	105.1	106.3	106.3	0.0	1.1
IV. HOUSING, WATER, ELECTRICITY, GAS AND OTHER FUELS	123.3	123.7	124.9	1.0	1.3
Actual Rentals for Housing	126.6	126.6	126.6	0.0	0.0
Maintenance, Repair and Security of the Dwelling	108.3	116.3	116.3	0.0	7.4
Water Supply and Miscellaneous Services					
Relating to the Dwelling	97.7	97.7	97.7	0.0	0.0
Electricity, Gas and Other Fuels	122.0	122.5	126.2	3.0	3.4
V. FURNISHINGS, HOUSEHOLD EQUIPMENT AND ROUTINE HOUSEHOLD MAINTENANCE	125.1	126.8	126.8	0.0	1.4
Furniture and Furnishings, and Loose Carpets	110.9	112.9	112.9	0.0	1.8
Household Textiles	104.0	104.0	104.0	0.0	0.0
Household Appliances	107.3	107.4	107.4	0.0	0.1
Glassware, Tableware and Household Utensils	107.4	107.4	107.4	0.0	0.0
Tools and Equipment for House and Garden	111.6	112.0	112.0	0.0	0.4
Goods and Services for Routine Household Maintenance	132.9	135.0	135.0	0.0	1.6
VI. HEALTH	116.9	117.2	117.2	0.0	0.3
Medicines and Health Products	118.6	119.0	119.0	0.0	0.3



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Commodity Group	CPI			Inflation Rates	
	May 2024	Apr 2025	May 2025	Month -on-Month	Year -on-Year
Outpatient Care Services	122.5	122.5	122.5	0.0	0.0
Inpatient Care Services	110.3	110.3	110.3	0.0	0.0
Other Health Services	120.6	121.7	121.7	0.0	0.9
<b>VII. TRANSPORT</b>	123.7	123.2	121.9	-1.1	1.5
Purchase of Vehicles	102.8	109.4	109.4	0.0	6.4
Operation of Personal Transport Equipment	116.5	106.0	101.9	-3.9	12.5
Passenger Transport Services	145.5	146.5	146.0	-0.3	0.3
Transport Services of Goods	107.8	107.8	107.8	0.0	0.0
<b>VIII. INFORMATION AND COMMUNICATION</b>	103.1	103.1	103.1	0.0	0.0
Information and Communication Equipment	104.6	104.6	104.6	0.0	0.0
Information and Communication Services	102.2	102.2	102.2	0.0	0.0
<b>IX. RECREATION, SPORT AND CULTURE</b>	112.5	115.1	115.1	0.0	2.3
Recreational Durables	100.0	100.0	100.0	0.0	0.0
Other Recreational Goods	106.8	106.8	106.8	0.0	0.0
Garden Products and Pets	117.4	115.9	116.0	0.1	1.2
Recreational Services	92.3	92.3	92.3	0.0	0.0
Cultural Goods	100.3	100.3	100.3	0.0	0.0
Cultural Services	103.0	111.0	111.0	0.0	7.8
Newspapers, Books and Stationery	132.6	134.1	134.1	0.0	1.1
Package Holidays					
<b>X. EDUCATION SERVICES</b>	114.2	114.2	114.2	0.0	0.0
Early Childhood and Primary Education	136.0	136.0	136.0	0.0	0.0
Secondary Education	106.1	106.1	106.1	0.0	0.0

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Commodity Group	CPI			Inflation Rates	
	May 2024	Apr 2025	May 2025	Month-on-Month	Year-on-Year
Tertiary Education	107.8	107.8	107.8	0.0	0.0
Education Not Defined by Level					
XI. RESTAURANTS AND ACCOMMODATION SERVICES	118.1	125.9	125.9	0.0	6.6
Food and Beverage Serving Services	119.9	128.4	128.4	0.0	7.1
Accommodation Services	100.0	100.0	100.0	0.0	0.0
XII. FINANCIAL SERVICES	145.3	145.3	145.3	0.0	0.0
Financial Services	145.3	145.3	145.3	0.0	0.0
XIII. PERSONAL CARE, AND MISCELLANEOUS GOODS AND SERVICES	111.2	111.2	111.2	0.0	0.0
Personal Care	112.1	112.5	112.5	0.0	0.4
Other Personal Effects	107.6	105.7	105.7	0.0	1.8
Other Services	100.4	100.4	100.4	0.0	0.0

Source: Philippine Statistics Authority, Retail Price Survey on the Generation of Consumer Price Index

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## EXPLANATORY TEXT

**Consumer Price Index (CPI)** - is an indicator of the change in the average retail prices of a fixed basket of goods and services commonly purchased by the households relative to a base year. It shows how much on the average, prices of goods and services have increased or decreased from a particular reference period.

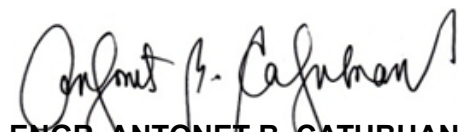
The **CPI Report** was derived from the results of the 2018-based CPI survey comprised of thirteen (13) major commodity groups. These are the following: Food and Non-alcoholic Beverages; Alcoholic Beverages and Tobacco; Clothing and Footwear; Housing, Water, Electricity, Gas and Other Fuels; Furnishings, Household Equipment and Routine Maintenance of the House; Health; Transport; Information and Communication Services; Recreation, Sport and Culture; Education; Restaurants and Accommodation Services; Financial Services; and Personal Care and Miscellaneous Goods and Services.

**Inflation rate** is defined as the annual rate of change or the year-on-year change in the CPI.

**Purchasing power of peso** is a measure of the real value of the peso in a given period relative to a chosen reference period.

**Market basket** is a term used to refer to a sample of goods and services that are commonly purchased and bought by an average Filipino household.

**Base period or Base Year** is the period, usually a year, at which the index number is set to 100. It is the reference point of the index number series. In this report, 2018 is used as the base period.



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