



REPUBLIC OF THE PHILIPPINES

PHILIPPINE STATISTICS AUTHORITY

REGIONAL STATISTICAL SERVICES OFFICE VI

# PRESS RELEASE

## **The 2020 Census of Population and Housing kicks off this September 2020**

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In these trying times, we have seen how important accurate data is to the lives of Filipinos. That is why every Filipino household is encouraged to take part in the 2020 Census of Population and Housing (2020 CPH) as it kicks off this September 2020. There are several ways to participate in the said census; face-to-face interview, use of Self-Administered Questionnaire (SAQ), over-the-phone interview or Paper-Assisted Telephone Interview (PATI), or the Computer-Assisted Web Interview (CAWI).

The Philippine Statistics Authority (PSA) is the government agency tasked to execute Executive Order No. 352 where all households and institutional population will be enumerated to count all members and determine their respective demographics and socio-economic characteristics. The PSA will undertake the entire process of enumerating the Philippine population by collecting, compiling, evaluating, analyzing, publishing, and disseminating data, which will be achieved through the 2020 CPH.

The 2020 CPH aims to provide government executives and policy makers up-to-date information on population and housing that contributes to social and economic development plans, policies, projects, and programs. The results of the census will also be used to develop key strategies for population management. This will also be beneficial to businesses, industries and non-profit organizations, including research and academic institutions. The 2020 CPH starting 01 September 2020 will be the 15th Census of Population and 7th Census of Housing.

Among the data to be gathered are sex, age, marital status, education, religion, ethnicity, disability, occupation, and records of birth and death. Information on main sources of water, electricity, fuel resources, housing

units, garbage disposal, toilet facility, ICT devices, vehicles, and internet access will also be collected.

PSA assures the public that all responses to the 2020 CPH are confidential, as provided by Section 26 of Republic Act No. 10625 and Section 8 of Republic Act No. 10173 or the Data Privacy Act of 2012. The PSA will only release aggregated information from the census in the form of summaries or statistical tables. No data or tabulation may be produced to identify any household nor any individual.

More than 100,000 enumerators and Census supervisors will conduct the census all over the country with 9,819 enumerators and Census supervisors in Western Visayas who will follow health and safety protocols like the wearing of face-masks, physical distancing and adherence to government health protocols. Census interviews will last for only 15 to 30 minutes per household.

Everyone is urged to participate in the 2020 Census of Population and Housing by providing truthful answers to the census questions. Every one's cooperation will be of great help to the development of our country today and to our countrymen.

Kaya... "Sama Na, Census Na!"

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